

Contract # **322391**

WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

National Media
815 Slater's Lane
Alexandria, VA 22314

Schedule Dates	10/26/12-11/05/12	Date Entered	07/16/12
Advertiser	National Republican Congressional Committee - In	Last Modified	10/31/12
Agency	National Media (2711)	Entered By	Jennifer Stewart
Product	Political - Issue (1068)	CO-OP	Yes
Brand	ISS/NRCC-IE (81865)	Headline #	06187653
Salesperson	Telerep/Washington DC, Washington DC (1040)	Order Type	Demo
Sales Office	Telerep/Washington DC	Package Deal	
Buyer Name	ANGLE,BEN	Commission %	Normal
Phone/Fax	/	Commission	15.00
CPE	155/426/2605	Net Total	\$2,171.25
Account Types	National/Political	Sales Tax	\$12,303.75
Billing Type	Standard		
Comments	NRCC 10/26		***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/26/12-10/26/12	5	:30	11:34P- TONIGHT SHOW			1				1		1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/1	7/19/12
2.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	11:59A- Channel 11 News			1				1		1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/2	7/16/12
5.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	5:30P- 6P (EST)			1							\$800.00		Pittsburgh (WPXI)	NEWS \$30-6P/3	7/16/12
9.0.1	Closed Preempt	10/26/12															Pittsburgh (WPXI)	Political/Exception -	
4.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	7:30P- WHEEL OF FORTUNE			1							\$1,650.00		Pittsburgh (WPXI)	WHEEL 730P/4	7/16/12
4.0.1	Closed Preempt	10/26/12															Pittsburgh (WPXI)	Political/Exception -	
5.0	Normal Line / Spot	10/29/12-10/29/12	5	:30	11:34P- TONIGHT SHOW			1				1		1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/5	7/19/12
6.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	11:59A- Channel 11 News			1				1		1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/6	7/16/12
4.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	5:30P- 6P (EST)			1							\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS \$30-6P/7	7/16/12
6.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	5:58P- Channel 11 News At 6pm M-F			1				1		1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/8	7/16/12
5.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	7:30P- WHEEL OF FORTUNE			1							\$1,650.00		Pittsburgh (WPXI)	WHEEL 730-8P/9	7/16/12
9.0.1	Closed Preempt	11/05/12															Pittsburgh (WPXI)	No Avail/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:
		Date: Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

Contract # **322391**

WPXI

WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

WPXI
National Media
815 Shalers Lane
Alexandria, VA 22314

10/26/12-11/05/12

Advertiser

National Republican Congressional Committee - In

Entered By

Jennifer Stewart

Last Modified

10/31/12

Entered

CO-OP

Commission %

Yes

Headline #

06187653

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$2,171.25

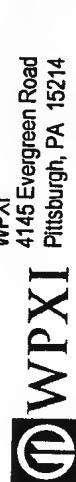
Net Total

\$12,303.75

Sales Tax

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4145 Evergreen Road
Pittsburgh, PA 15214



10/26/12-11/05/12
Advertiser
Agency
Product
Brand

National Republican Congressional Committee - In
National Media (2711)
Political - Issue (1068)

ISS/NRCC-IE (81865)

Telerep/Washington DC, Washington DC (1040)

Telerep/Washington DC

ANGLE,BEN

/

155/426/2605

National/Political

Standard

NRCC 10/26

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,
Comments

Date Entered
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07/16/12
10/31/12
Jennifer Stewart

CO-OP

Headline #

06187653

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$2,171.25

Net Total

\$12,303.75

Sales Tax

		Pittsburgh (WPXI)	Spots	Rate
		By Broadcast Month	Spots	
Oct. 2012		5		\$3,950.00
Nov. 2012		11		\$10,525.00
Grand Total:		16		\$14,475.00

National Media 815 Statlers Lane Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
27.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	11:59A- Channel 11 News At Noon	1								1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/6	7/16/12	
28.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1									\$1,000.00		Pittsburgh (WPXI)	NEWS 6-630P/8	7/16/12	
28.0.1	Closed Preempt	11/05/12																Pittsburgh (WPXI)	No Avail/Exception	
29.0	M/G For 3.0.1.4.0.1 / Sports-Football	10/28/12-10/28/12	5	:30	6:59P- Football Night In America	1								1	\$2,450.00	\$2,450.00	Pittsburgh (WPXI)	FNIA/3	10/26/12	
30.0	M/G For 9.0.1.13.0.1.14.0.1.15.0.1 / Sports-Football	11/03/12-11/03/12	5	:30	3:30P- Notre Dame Football	1								1	\$5,000.00	\$5,000.00	Pittsburgh (WPXI)	ND/9	10/31/12	
31.0	M/G For 28.0.1 / Sports- Local Pro	11/03/12-11/03/12	5	:30	2:30P- Pitt/Notre Dame Pre Game	1								1	\$1,100.00	\$1,100.00	PITT PRE/B		10/31/12	

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Printed At: 01:32 PM on Thursday, November 1 2012

B/E Bookend P/B Piggy Back